



SCHOOLDOCS:

THE ROLE OF MEDIA IN THE 21st CENTURY CLASSROOM

Presented by: AFI SILVER Screen Education as a special strand of the SILVERDOCS International Documentary Conference

Focus Days: June 18-19. If you can attend only one or two days of the conference, make it these. At the end of every school year, SchoolDocs helps teachers recharge and learn new technologies that they can pass to their students, helping them meet the challenges of an increasingly visual world.

Thursday, June 18

8:30 a.m. – 6:00 p.m. The Festival Hub

Registration Open

Educator/Filmmaker Breakfast

DISCOVERY MULTIPURPOSE ROOMS (ANTE ROOM)

SPONSORED BY BEDFORD-ST. MARTIN PUBLISHERS

Thursday, June 18

9:00 a.m. – 5:30 p.m. Silver Plaza

C-SPAN Civics Bus

C-SPAN's 45-foot-long mobile state-of-the-art multi-media TV production studio will be on-site and open for tours. The bus is a resource for media, public affairs, and education.

Thursday, June 18

Welcome and Remarks 9:00 a.m.– 9:15 a.m.

9:15 – 9:45 a.m. DISCOVERY MULTI-PURPOSE ROOMS A&B

The Revenge of the Digital Immigrants: Teaching with Media Technology

What veteran teachers have suspected, research has proved: 21st century students are different. With different attention spans, higher IQ test scores and extended social networks, their sophistication comes earlier—with a different skill set. There

is a silver lining: We can teach this “New Brain” more effectively, more efficiently, more engagingly. We have the technology! Media has evolved and education must evolve to match.

PRESENTER

Hall Davidson, director, Discovery Educator Network

Thursday, June 18

9:45 – 10:45 a.m. DISCOVERY MULTI-PURPOSE ROOMS A&B

After the Paradigm Shift: Recentering the Humanities in the Digital Age

What is the present and future of composition in universities? How can educators prepare their students for the “hive environment,” cross-disciplinary composition and the “collaboratorium”? This presentation examines the changes technology makes in the traditional study and teaching of the humanities with YouTube superstars, Professors Miller and Hammond, co-teachers and collaborators who work in Rutgers’ Writers House.

PRESENTERS

Drs. Richard Miller and Paul Hammond, Rutgers University

Thursday, June 18

10:45 a.m.–12:00 p.m. DISCOVERY MULTI-PURPOSE ROOMS A&B

Technology in Education: Wiki Text-blogging on Film?

A distinguished panel of education experts will highlight many of the challenges that face the 21st century educator who is confronted by students literate in the world of texting, blogging and filmmaking.

MODERATOR

Michael Fragale, vp, education, CPB

PRESENTERS

Sarah Kajder, assistant professor of English Education, Virginia Tech

Barry Adams, Ed.D., Education Technology Consultant, Apple, Inc.

Tewodross Melchisua, artist, professor, Bowie State University

David Watnee, technology specialist, Fairfax County Public Schools, VA

Cheryl Petty Garnette, director, Technology in Education Programs, U.S. Department of Education

Thursday, June 18

12:15 – 1:15 p.m. DISCOVERY MULTI-PURPOSE ROOMS (ANTE ROOM)

Filmmaker/Educator Connection Luncheon

SPONSORED BY APPLE EDUCATION

Thursday, June 18

1:15 – 2:00 p.m. DISCOVERY MULTI-PURPOSE ROOMS A&B

Teaching Argument Using The Documentary: Critical Literacy Skills in the Advanced Placement (AP) Classroom—The Synergy of Screen and Print

This session will focus on the interaction of nonfiction, visual culture and argument—three essential components of reading and writing that converge in documentary film. Dr. Renee Shea will pair documentary films with written texts to analyze similar strategies in different media. After examining *A MOTHER'S PROMISE*, the biographical documentary on Barack Obama, and his acceptance speech at the 2008 Democratic National Convention, she will consider other pairings such as *SUPER SIZE ME* and *FAST FOOD NATION*, *FOUR LITTLE GIRLS* and *LETTER FROM A BIRMINGHAM JAIL*.

PRESENTER

Dr. Renee Shea, Bowie State University; editor of AP® English Language and Composition Curriculum Module: Using Documentary Film as an Introduction to Rhetoric and Teaching Documentaries and Other Nonfiction Texts

Thursday, June 18

2:15 – 3:00 p.m. DISCOVERY MULTI-PURPOSE ROOMS A&B

Critical Literacy Skills in the International Baccalaureate (IB) Classroom: Using YouTube to Empower and Inspire Student Presentations

Using the YouTube video of Garr Reynolds, author of *Presentation Zen*, this session will illustrate the components of an effective presentation that can be used in any classroom. Participants will watch Reynolds in action, discuss the effectiveness of his strategies and the art of presentation and view student work inspired by Reynolds. Additional YouTube videos and presentation resources will be highlighted and discussed.

PRESENTER

*Deborah Wilchek, International Baccalaureate Diploma programme coordinator and Theory of Knowledge Instructor, Rockville High School, Montgomery County Public Schools. Co-author (with Renee H. Shea) of *Amy Tan in the Classroom: “the art of invisible strength”* and *Zora Neale Hurston in the Classroom: “with a harp and a sword in my hands”* (NCTE publications)*

Thursday, June 18

4:00 – 5:30 p.m. DISCOVERY CONFERENCE ROOM

The New Chalk: Creating a Model Multimedia Lesson

(Limited to 25 participants, advance sign-up required)

What good is a Smartboard or Promethean board if you don't know how to build a

multimedia lesson? In a presentation intended for teachers of all disciplines, Dr. Jocelyn Chadwick from Discovery Education will model good lesson planning using a variety of media. She will examine obstacles facing educators and how to make-do on a tight budget. She will also discuss the challenges of aligning educational texts to local, state and national standards and rationales.

PRESENTER

*Jocelyn Chadwick, PhD, director, assessment and curriculum development
Discovery Education, DCI*

5:30 – 7:00 p.m. CINEMA LOUNGE
The Faculty Lounge COCKTAIL PARTY (INVITATION ONLY)

Friday, June 19

8:30 a.m. – 6:00 p.m. The Festival Hub
Registration Open

8:30 – 9:30 a.m. AFI SILVER LOBBY
Filmmakers Breakfast

Friday, June 19

9:00 a.m. – 2:00 p.m. Silver Plaza

C-SPAN Civics Bus

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Friday, June 19

9:00 – 10:15 a.m. DISCOVERY MULTI-PURPOSE ROOMS A&B

Ethics and Documentaries: Teaching Critical Thinking with “Reality”

Are there ethical lines that documentary filmmakers should not cross as they present their versions of reality? This session, designed for middle and high school teachers with little or no knowledge of using documentaries in the classroom, will try to address two issues:

What are the tools that documentary filmmakers use to present their messages, and how can we help our students understand the ways reality can be constructed in nonfiction film?

What ethical considerations should we keep in mind when watching documentary films, and how can we use the ethical dilemmas of filmmakers to improve our students' critical thinking and reasoning?

PRESENTER

John Golden, author of Reading in the Dark and Reading in the Reel World

Friday, June 19

10:00 – 11:15 a.m. ROUND HOUSE THEATER

Youth Media Screening

Screening of the student films from the Youth Voices panel.

SECOND CHANCES: The story of teens who find a common purpose in the making of a film about the problems of adjudicated youth.

GREY: A personal story about a childhood friendship between young girls of different races and how perceptions and friendships change with age.

PEACE BEGINS: Youth activists from Canada celebrate the United Nations International Day of Peace.

DON'T GIVE IT ALL AWAY: A music video that portrays youths' concern for the environment.

HOME IS WHERE YOU FIND IT: The moving chronicle of Alcides Soares, a 16-year-old AIDS orphan, and his journey to find a family and make a new life in Mozambique, a country that has been ravaged by AIDS.

AND THE BEAT GOES ON: THE SPIRIT IN THE LEGACY OF THE DOUGLASS CENTER DRUM CORPS tells the story of the group in its heyday in the 1960s and asks, "Who will provide this social outlet for young African Americans today?"

Friday, June 19

10:30 – 12:00 p.m. DISCOVERY CONFERENCE ROOM

Media Integration: A Workshop In Using Film Segments In The Classroom

(Limited to 25 participants, advance sign-up required)

Do your lessons need some new life? Expert trainers from Apple will teach you how to use film clips in your lessons. Educators are encouraged to bring a lesson they want to "spruce up" with multimedia. More resources are available to support curricula than at any time in history. Mixing them into a meaningful form is an

exciting challenge. This demonstration explores classroom-friendly and economical educational applications that integrate digital video, graphics, writing and music. This will be a hands-on session using Apple software and hardware.

TRAINER

Paul Faust, senior account executive, K-12 Education, Apple

Resource Room:

<http://www.apple.com/ilife/imovie/>

<http://www.apple.com/ilife/tutorials/>

<http://www.apple.com/education/teachers-professors/digital-content-creation.html>

Friday, June 19

11:30 a.m. – 12:00 p.m. DISCOVERY MULTI-PURPOSE ROOM C

Special Presentation – Freedom Writers Forum

FEATURED SPEAKER

Erin Gruwell, educator, author and founder of the Freedom Writers will speak of her efforts uniting media to engage students in writing.

Friday, June 19

12:00 p.m. – 1:30 p.m. DISCOVERY MULTI-PURPOSE ROOM C

From Silver Spring to Mozambique: The World of Youth Voices

Young filmmakers will discuss their projects from inspiration to fulfillment—unfiltered by adults.

MODERATOR

Heather Bradley Kubo, programs manager, Gandhi Brigade

PRESENTERS

Brittney Barbour, director, GREY (The Shortie Awards – MHz)

Slater Jewell-Kemker, director, PEACE BEGINS and DON'T GIVE IT ALL AWAY (The My Hero Project)

Alcides Soares, director, HOME IS WHERE YOU FIND IT (ByKids.org)

Hawa Touré and Katya Hernandez, directors SECOND CHANCES (Gandhi Brigade)

Jay Walker, director, AND THE BEAT GOES ON: THE SPIRIT IN THE LEGACY OF THE DOUGLASS CENTER DRUM CORPS (WILL's Youth Media Workshop Urbana, IL/Adobe Youth Media)

Mo Rahman, media artist, He has been participating in KCET's Departures project.

DEPARTURES is a hyper-local online documentary series that chronicles Los Angeles' neighborhoods one block at a time. The station's team of new media

producers has worked with students from Lincoln Heights to co-produce DEPARTURES: Los Angeles River – conducting interviews and producing videos of the River’s advocates. The series premieres on the KCET web site (kcet.org/explore-ca/web-stories) this month.

Friday, June 19

2:00 – 3:30 p.m. DISCOVERY CONFERENCE ROOM

The Legal 411 on Film and Media in the Classroom

How do the rights to music and film clips figure into classroom projects? What are a teacher’s legal rights in using film and music clips to teach with? Can you put those clips online? What happens when students use film and music clips in their work? What is public domain? What is the students’ legal liability and responsibility?

MODERATOR

Gail Bailey, director, School Library Media Programs, Montgomery County Public Schools

PRESENTERS

Pat Aufderheide, professor and director, Center for Social Media, American University, School of Communication

Devin Cheema, vice president, Special Markets and Operations, Discovery Communications

Peter Jaszi, professor of law, American University

Mary Jane Sasser, teacher, River Hill High School, Howard County Public Schools

Friday, June 19

2:30 – 5:30 p.m. DISCOVERY CONFERENCE ROOM

Lights, Camera, Education! Filmmaking in the 21st Century Classroom

(Limited to 25 participants, advance sign-up required)

In this hands-on, extremely interactive session we'll explore (and put to use) the resources available in the "Lights, Camera, Education!" curriculum. You'll discover many ways to apply the art of digital storytelling to the subject you teach while reinforcing core literacy skills. The process transforms the classroom for both teachers and students, and is successful in K-12 classrooms across the board: English, social studies, history, math, science, special needs, gifted and talented, advanced placement and English as a second language.

TRAINER

Lance Rougeux, director, Discovery Educator Network

Friday, June 19

4:00 – 5:15 p.m. DISCOVERY MULTI-PURPOSE ROOM C

A Tangled Web of Content Untangled for Educators

There has never been more award-winning and innovative content on the Web to use in the classroom. How does a teacher cull through the sites for the best materials? Representatives from an array of content and teacher resource providers will guide teachers through the latest innovations their Web sites have to offer.

MODERATOR

Estelene Boratenski, curriculum specialist, Montgomery County Public Schools

PRESENTERS

Donnelle Blubaugh, director K-12 Education, PBS

Eliza Licht, director, community engagement and education, American Documentary|P.O.V.

Gail Porter Long, sr. vice president & chief education officer, Maryland Public Television

Matt Monjan, account manager, Discovery Educator Network

Joanne Wheeler, vice president, education relations, C-SPAN (invited)

Saturday, June 20

9:00 – 10:45 a.m. THEATER 1

Sneak Preview: VOICES UNBOUND: THE STORY OF THE FREEDOM WRITERS

Come see a screening of a work-in-progress documentary about the Freedom Writers, a group of 150 “at risk” youths from Long Beach, California who, inspired by Anne Frank, rose above their circumstances by writing about their lives. Their stories were published as the bestseller *The Freedom Writers Diary*, and were dramatized in the Hollywood movie FREEDOM WRITERS.

Director and Academy Award-nominee Daniel Anker follows their stories from the first day as freshmen in 1994 to today. The catalyst for the events that changed their lives was an episode of the PBS series FRONTLINE that their teacher, Erin Gruwell, showed in the classroom.

The screening will be followed by discussion with Daniel Anker and Erin Gruwell.

Q&A MODERATOR

Matt Boratenski, Education Program Coordinator, AFI Silver Theatre and Cultural Center